



## Mainul Ahammad

Product Designer | SaaS | AI platforms  
Bengaluru, India.

UX leader with 10+ years crafting intuitive digital experiences across SaaS, B2C, healthcare, and e-commerce. Skilled in research, wireframing, and design strategy. Proficient in AI tools like ChatGPT, Gemini, Lovable.dev, and NotebookLM to accelerate ideation, prototyping, and user journey design.

### EXPERIENCE

#### **Head of Design** (2023 - Present)

Woovly India Pvt Ltd. · Full-time

##### **Live2.ai**

Led end-to-end design strategy, executing three successful product launches in one year.  
Interactive shoppable video adopted by 285 brands, including 6+ enterprise clients, generating significant revenue.  
Successfully launched the first product on the Shopify App Store, with 500+ installs, 150+ active merchants, and 110+ on paid plans.  
Led the initiative to list the first product on AppSumo.  
Advised CEO on 2024 product roadmap, prioritizing platform flexibility to reduce time-to-market by 40%."

#### **Head of Design** (2017 - 2023)

Trell Experience Pvt. Ltd. · Full-time

As a core team member at Trell, I led design across all fronts.  
Lead end-to-end product design team.  
Managed design hires and external contractors.  
Achieved 1Cr+ Play Store downloads.  
Launched Trell•shop, scaling to 1000+ daily orders.

#### **Product Designer** (2015 - 2017)

Microsoft · deputation from Cognizant

Designed for Microsoft Office 365, enhancing Visio tool.  
Developed the "Interactive Wireframes in Visio".

#### **UI/UX Designer** (2013 - 2015)

Cognizant Technology Solutions · Full-time

Designed for web & apps across Banking, Pharma, Tech, and Insurance industries.  
Delivered projects for clients like American Express, Toyota, and Novartis.

### EDUCATION

#### **M.F.A. (Master of Fine Arts)**

University of Hyderabad,  
Telangana | 2010 - 2012

#### **B.V.A. (Bachelor of Visual Arts)**

University of Burdwan,  
WestBengal | 2006 - 2010

### CONTACT

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 LinkedIn

### PORTFOLIO

<https://www.skmainul.com/>

### SKILLS

#### AI Tool Expertise:

- ChatGPT
- Gemini AI
- Lovable.dev
- Uizard
- NotebookLM

#### Product Design

- Research
- User-Centered Design (UCD)
- Accessibility
- Figma, Adobe Suite, Jira
- Design Systems
- Usability Testing & Analytics
- Design Thinking

#### Leadership and Strategy

- Mentorship & Team Development
- Product Strategy & Roadmapping
- Stakeholder Management
- Data-driven Decision-Making
- KPIs and Metrics
- Product Lifecycle Knowledge

### ACHIEVEMENT

live2.ai won at the L'Oréal Big Bang Beauty Tech Innovation Program! 2024

Mobile UX Awards (<http://www.mobileuxawards.com/>) 2017  
Trell Experience Pvt. Ltd.

Best Project of the year (Toyota) 2015  
Cognizant Technology Solutions

Best Designer of the Month (CTS design team) 2015  
Cognizant Technology Solutions