



Mainul Ahammad

Product Designer | SaaS | AI platforms
Hyderabad, India.

UX Design Leader with 10+ years of experience building and scaling SaaS and AI-driven platforms. Proven track record of driving product adoption, reducing time-to-market, and leading high-performing design teams. Passionate about translating complex business problems into scalable, user-centered solutions.

EXPERIENCE

Head of Design (2023 - Present)

Woovly India Pvt Ltd. · Full-time

Live2.ai

- Led UX research & service design for AI-driven shoppable video platform.
- Reduced time-to-market by 40% through insight-driven roadmap decisions.
- Scaled adoption to 285+ brands & 6+ enterprise clients.
- Built design systems, accessibility frameworks, and mentored design team.

Head of Design (2017 - 2023)

Trell Experience Pvt. Ltd. · Full-time

As a core team member at Trell, I led design across all fronts.

Lead end-to-end product design team.

Managed design hires and external contractors.

Achieved 1Cr+ Play Store downloads.

Launched Trell•shop, scaling to 1000+ daily orders.

Product Designer (2015 - 2017)

Microsoft · deputation from **Cognizant**

Designed for Microsoft Office 365, enhancing Visio tool.

Developed the "Interactive Wireframes in Visio".

UI/UX Designer (2013 - 2015)

Cognizant Technology Solutions · Full-time

Designed for web & apps across Banking, Pharma, Tech, and Insurance industries.

Delivered projects for clients like American Express, Toyota, and Novartis.

EDUCATION

M.F.A. (Master of Fine Arts)

University of Hyderabad,
Telangana | 2010 - 2012

B.V.A. (Bachelor of Visual Arts)

University of Burdwan,
WestBengal | 2006 - 2010

CONTACT

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PORTFOLIO

mainul.in/

SKILLS

AI Tool Expertise:

- Figma Make
- ChatGPT
- Gemini AI
- Lovable.dev
- Uizard
- NotebookLM

Product Design

- Research
- User-Centered Design (UCD)
- Accessibility
- Figma, Adobe Suite, Jira
- Design Systems
- Usability Testing & Analytics
- Design Thinking

Leadership and Strategy

- Mentorship & Team Development
- Product Strategy & Roadmapping
- Stakeholder Management
- Data-driven Decision-Making
- KPIs and Metrics
- Product Lifecycle Knowledge

ACHIEVEMENT

live2.ai won at the L'Oréal Big Bang Beauty Tech Innovation Program! 2024

Mobile UX Awards (<http://www.mobileuxawards.com/>) 2017
Trell Experience Pvt. Ltd.

Best Project of the year (Toyota) 2015

Cognizant Technology Solutions

Best Designer of the Month (CTS design team) 2015

Cognizant Technology Solutions